

Lead Generation Services

In today's challenging economic times, organizations are faced with increasing membership, on limited budgets. And, with limited budgets, you may not have the available resources, the dedicated technology or the management time to help fuel the sales process.

The sales process begins with lead generation. How those leads are processed determines whether or not you have an efficient and cost effective process for keeping acquisition costs to a minimum.

Training valuable in-house personnel to manage the process can be costly and time consuming. CareCall provides services to help your organization be more efficient in managing member acquisition.

ENHANCE OUTBOUND MARKETING EFFORTS

CareCall's cost effective outsourcing solutions allow plans to supplement ongoing marketing efforts without dramatically increasing costs. Whether you are looking to increase sales by expanding lead generation efforts, or to increase retention efforts to ward off the competition, CareCall may be the solution for you.

CareCall offers attractive pricing solutions- anywhere from pricing per lead to zero-risk programs, whereby plans pay only on converted leads. CareCall can work in conjunction with existing promotional efforts, or can assist in establishing turnkey solutions through our network or strategic partners.

ENHANCE INBOUND MARKETING SUPPORT

CareCall can provide valuable assistance in expanding your overall marketing support initiatives. Our experienced team of representatives can help deliver qualified leads to your sales staff with the highest degree of integrity and professionalism. CareCall works closely with you in helping to schedule appointments and seminars.

CARECALL – GIVE US A CALL!

Today's most successful health care organizations know the necessity for thoroughly working their coverage area. No organization can help you support those efforts more effectively than CareCall. Call us today and learn more about our marketing support services and other state-of-the-art programs from CareCall.



Make CareCall Your Customer Service Partner